



## NATIONAL URBAN EXTENSION CONFERENCE

MAY  
11-14 2026

DETROIT  
MICHIGAN



# National Urban Extension Conference

*Driving Innovation Ahead*

## A LETTER FROM THE HOST

Michigan State University Extension is proud to host the National Urban Extension Conference (NUEC), *Driving Innovation Ahead*, on May 11-14, 2026, in Detroit, MI! NUEC provides opportunities for Extension professionals from all program areas to share their research and innovative educational strategies that address the needs of urban, suburban, and peri-urban populations as well as urban-rural interdependencies.

We invite you to be a part of the conference by becoming a sponsor. Being a sponsor will place your organization's name in front of Extension educators and staff members from throughout the country. We appreciate your financial support and are confident that you'll find value in your participation.

May 11-14, 2026

The Westin Book Cadillac  
Detroit, MI

### Monday

National Urban Extension  
Leaders Business Meeting  
Welcome Reception

### Tuesday through Thursday

Keynote Speakers  
Plenary Speakers  
Panel Presentations  
Breakout Sessions  
Lightning Talks  
Networking Opportunities  
Collaborative Working Sessions  
Conference Tours

Please visit [the Conference's website](#) to learn more.

## Sponsorship Guidelines

Sponsors will receive benefits based on their contributions as described below:

Benefits to Sponsor	Diamond \$10,000+	Platinum \$5,000	Gold \$3,000	Silver \$1,500	Bronze \$750
Name and logo recognition during breakfast and lunch of each day.	X	X	X	X	X
Logo acknowledgement on website, conference program, and email communications.	X	X	X	X	X
Complimentary conference registration(s) <i>(one for Silver, two for Gold &amp; Platinum, four for Diamond).</i>	X	X	X	X	
One company-supplied, self-standing banner displayed at the conference.	X	X	X		
Booth display at conference.	X	X			
Inclusion of company-supplied literature in welcome materials.	X				

*\*Swag items may be provided to the conference in lieu of sponsorship dollars dependent on the conference planning committee's approval. Sponsorship recognition would be based on the value of the donated items. The conference is in need of bags, notebooks/notepads, pens, Michigan or Detroit themed items, etc.*

*\*Requests for changes in recognition or support of specific activities of the symposium may be requested and must be approved by the conference planning committee.*

**Go to the [conference's registration page](#) to register your sponsorship today!**